

Annual Report 2023-24



An Initiative

Touch Your Soul



Table of Contents

- 1.Foreword from the Managing Trustee
- 2.About An Initiative to Touch Your Soul (AITYS)
- 3.AITYS Goals & Objectives
- 4.Background and Premise of our Initiative
- 5.Area of Operation
- 6.Engagement with Stakeholders
- 7.Our Impact in 2023-2024
- 8.Projects Undertaken
- 9.Challenges
- 10.Outcomes
- 11.Financial Overview
- 12.Credibility & Transparency



Foreword from the Managing Trustee

As we look back on the year 2023-2024, we are deeply grateful for the resilience and determination shown by our communities and the unwavering support of our donors, volunteers, and partners. This year has been a turning point in our mission to uplift the lives of underserved communities in Uttarakhand. Our commitment to fostering quality education, improving health, and empowering local communities remains strong, as we strive to create opportunities for every child and family to rise above the limitations of poverty.



Madhu Chowdhry

Founder and Managing Trustee

This year, we have taken a major step forward by introducing a college sponsorship program for students we have supported since 2012. Through this initiative, students who previously had limited prospects are now pursuing higher education through open and distance learning programs. For them, education is not only a chance at a brighter future but a powerful symbol of hope and progress.

In our journey across rural Uttarakhand, we have seen firsthand the transformative impact of small acts of kindness—access to healthcare, a clean pair of shoes, or a new classroom. Thanks to the dedication of the AITYS team and our sponsors, this year we have reached over 5,200 students, providing the resources and support they need to grow and thrive. For students, teachers, and communities, AITYS has become a source of stability, resilience, and opportunity.

Our journey forward is both ambitious and filled with responsibility. Every initiative we undertake aims to make lasting changes in the lives of those we serve, bridging the gap between rural and urban realities. To our volunteers, donors, and the communities of Uttarakhand, I extend my heartfelt gratitude. Together, we are creating a future where every individual has the chance to dream, grow, and succeed.

About An Initiative to Touch Your Soul (AITYS)

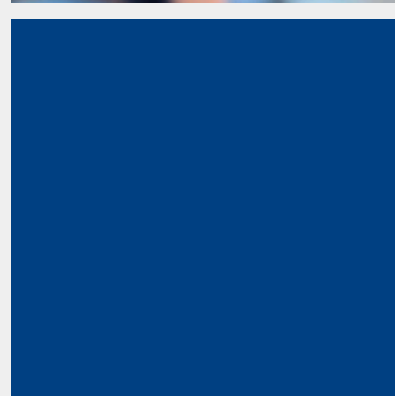
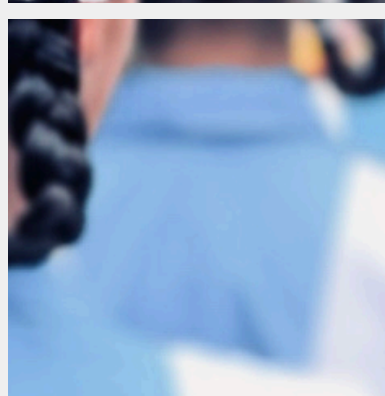
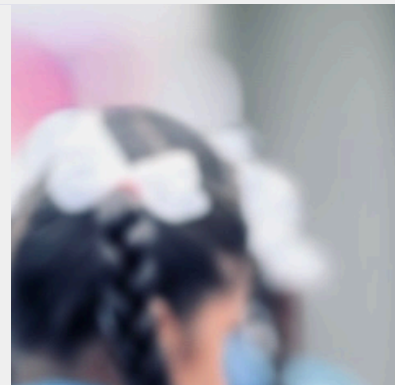
An Initiative to Touch Your Soul (AITYS) was founded in 2012 by Madhu Chowdhry, inspired by a vision that no child should be deprived of education due to poverty. The organization operates as a volunteer-driven trust with 12A, 80G, CSR1, and FCRA certifications.

GOALS & OBJECTIVES

- Promoting the completion of secondary and now tertiary education
- Upgrading school and community infrastructure
- Providing preventive healthcare for students and local populations
- Our overarching aim remains to create sustainable, equitable opportunities that empower communities in Uttarakhand.

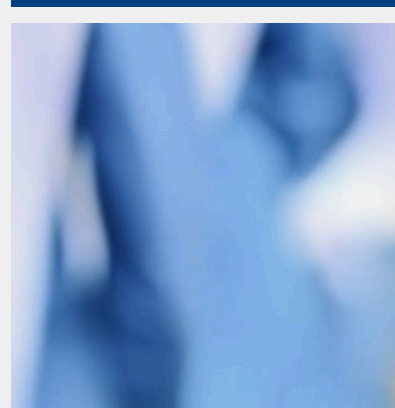
VISION

No child should be deprived of education due to poverty.



MISSION

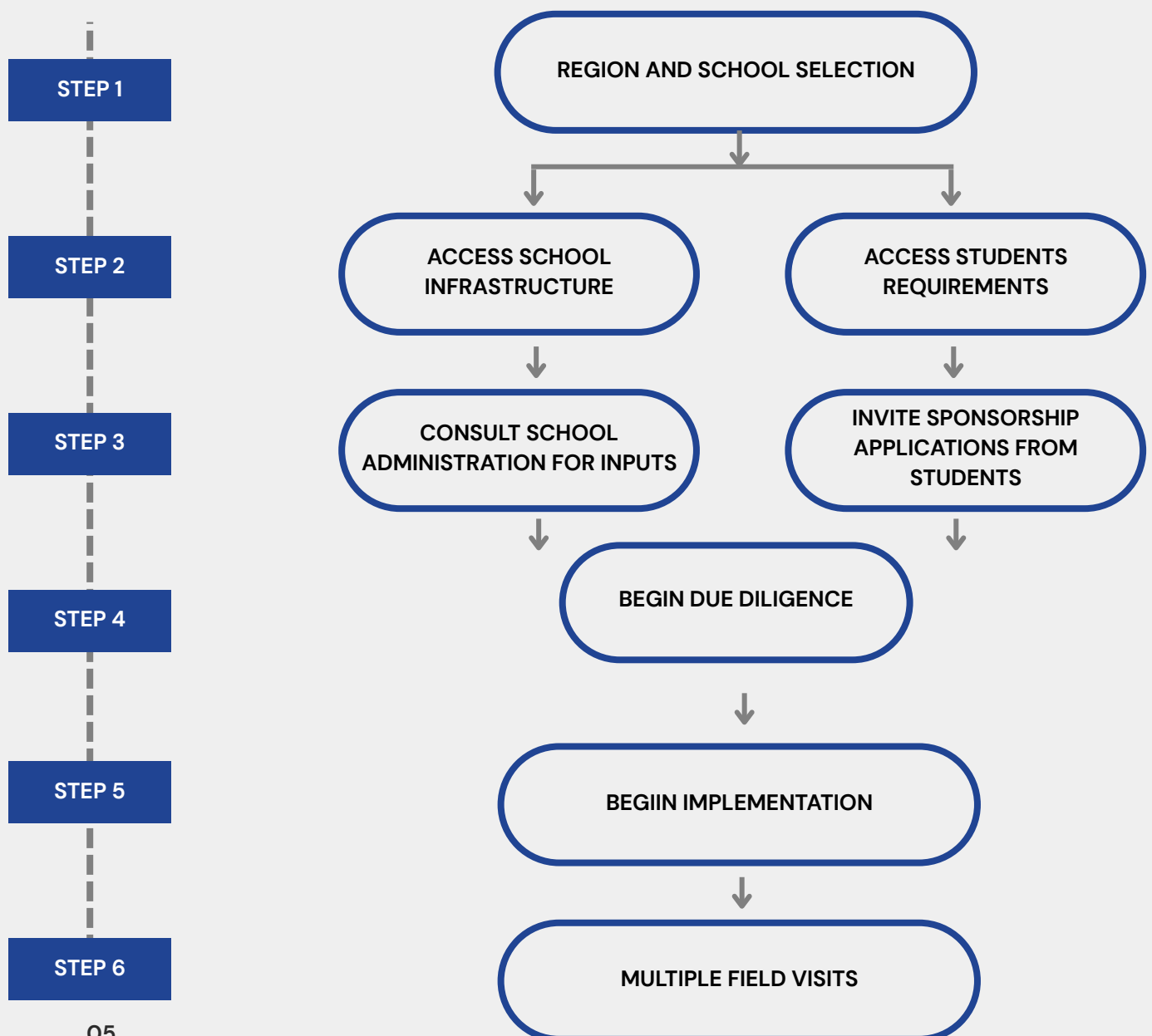
To inspire hope and help the underprivileged achieve their potential in rural Uttarakhand through education, healthcare, and infrastructure initiatives.



Background and Premise of our Initiative

AITYS was established to address the diverse socio-economic challenges in the rural areas of Uttarakhand, with a specific focus on education and health. The organization works primarily in the Pauri Garhwal region, providing vital support to underserved populations through holistic, sustainable initiatives.

Since 2012, AITYS has developed a reputation for delivering impactful, community-centred programs, focused on enhancing educational access and supporting disaster-stricken communities in recovering and rebuilding.





Area of operations

AITYS operates across 347 villages in Uttarakhand, with primary activities centred between Devprayag and Pauri. Covering both the Pauri Garhwal and Almora regions, AITYS has maintained its commitment to meeting the educational, healthcare, and infrastructure needs of this diverse landscape. Despite challenges posed by geographic isolation and environmental issues, AITYS continues to provide essential resources to schools, students, and communities across these regions.



Engagement with Stakeholders

Schools as Partners

Through partnerships with 40 schools, AITYS has established a collaborative approach to extend educational and healthcare services. Local teachers and village representatives play an instrumental role in our initiatives, acting as key facilitators of program awareness and coordination with families.

AITYS as Facilitator for Students

AITYS works closely with students, families, and school administrators to ensure smooth implementation of programs, maintaining consistent communication to overcome logistical challenges and meet each student's unique needs.

Donors and Sponsors as Enablers

Generous contributions from individual, corporate, and international donors have empowered AITYS to sustain and scale its programs. We remain profoundly grateful for the continued support that allows us to reach more people each year.



Our Impact in 2023-2024

Infrastructure Support

Classrooms	16
Laboratories + Computer Lab	04
Toilet Blocks	05
Playgrounds + Fencing	03
Multipurpose Hall	02
Audio Systems	118



Our Impact in 2023-2024

Education Support

T-shirts	5000+
Shoes	5,000+
Socks	11,000+
Casio with stand + cover	12
Track Suits	2,500+
Umbrellas	2,600+



Health & Hygiene

Sanitary Pads	18,000+
Girls & Boys Underwears	10,000+



Key Highlights

Through these achievements, AITYS has brought transformative changes to the communities it serves, providing a foundation for long-term growth and development.

Students Sponsored

**5,200+ students
across 40 schools**

Villages
Reached

347

Sanitary Pads
Given

30,000+

Infrastructure Projects

**26 classrooms, 7
laboratories, 16 toilet
blocks**

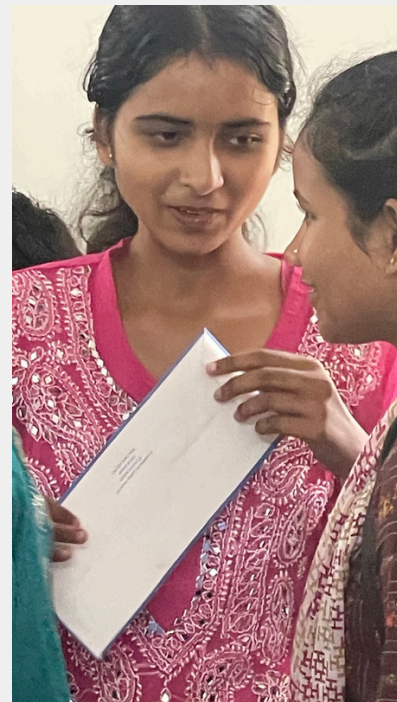
Medical Camps Conducted

**69, with over 15,500
villagers treated**

Projects Undertaken

Open College / Distance College Education

For the first time, AITYS extended its support to sponsor college education for 82 students who have completed secondary education. This new initiative provides financial assistance for distance and open college programs, enabling students from remote areas to access higher education and gain skills for future career opportunities. By supporting these students' college ambitions, AITYS is addressing critical barriers to education beyond high school, fostering opportunities for lifelong growth.



Education Aid

This year, AITYS provided educational support to 2,800 students across 40 schools, distributing books, school bags, tiffins, water bottles, and clothing. These resources not only alleviate financial pressure on families but also encourage regular attendance, contributing to a decrease in dropout rates.



Projects Undertaken

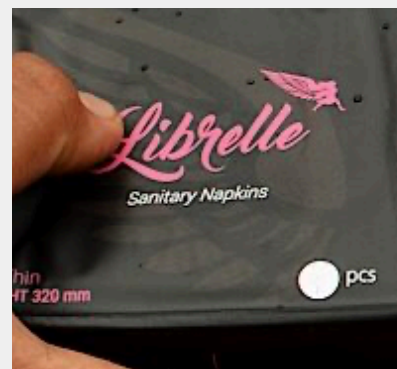
Sustaining the Toiletiquette Project

AITYS constructed 24 toilet blocks, addressing a critical need for sanitation facilities in schools and promoting hygiene among students. This project continues to play a vital role in fostering an environment that supports students' health and education.



Persevering and Scaling the Gift a Pad Project

Our menstrual hygiene initiative distributed 45,000 sanitary pads and installed 19 incinerators in schools across the region, empowering girls to manage their menstrual health safely and with dignity, resulting in improved attendance rates.



School Infrastructure Aid

In fiscal year 2023-2024, AITYS expanded its infrastructure projects to improve learning environments across the Pauri Garhwal region. Key accomplishments include:

- 16 new classrooms and 4 laboratories for science and computer education
- 05 toilet blocks constructed, providing essential sanitation facilities
- 02 multi-purpose rooms and 03 playgrounds to promote holistic education

Challenges

The ongoing challenge of changing perceptions around sanitation and menstrual health continues to require intensive community engagement. Additionally, geographic isolation, logistical limitations, and network issues in rural areas present challenges that demand creative solutions to ensure the continuity of AITYS's initiatives.

Outcomes

Our work this year has reinforced the long-term benefits of education, healthcare, and infrastructure support in rural areas. AITYS's initiatives have significantly lowered dropout rates, improved student attendance, and fostered an inclusive, supportive environment for students to thrive academically and personally.

Through sustained partnerships and dedicated volunteers, AITYS has successfully expanded its reach, empowering communities and inspiring positive change across Uttarakhand. This year's addition of college sponsorship marks a milestone in our journey, as we continue to support students' aspirations beyond secondary education, laying the groundwork for a brighter, more prosperous future for all.

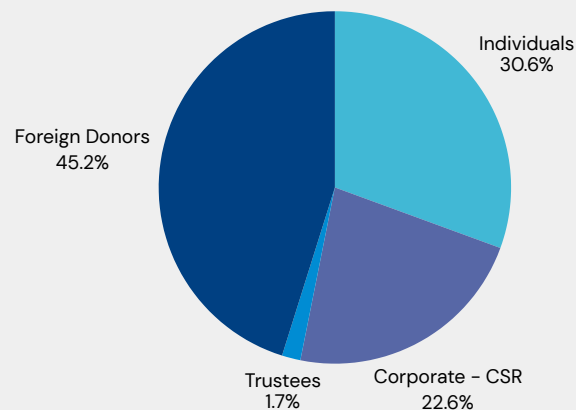


Financial Overview

Corporate CSR Donation	₹5,477,736	(22.6%)
Individual Donations	₹7,427,054	(30.6%)
Foreign Donors (FCRA)	₹10,964,282	(45.1%)
Trustees	₹415,000	(1.7%)

Total

24,284,072



With 98% of funds going directly to beneficiaries, ALTYS remains committed to cost-effective operations, ensuring maximum impact through donor contributions.



Credibility & Transparency

Board Members	Salary Paid	Remarks
	Nil	Nil

AITYS Board Members

Chairperson	Mrs. Madhu Chowdhry
Treasurer	Ms. Manisha Chowdhry
Secretary	Mr. Aashish Sehgal







Thank You

An Initiative Touch Your Soul (AITYS) is a volunteer-run NGO to better the lives of the underprivileged.



contact@aitys.in



An Initiative Touch Your Soul
97, Mount Kailash East of Kailash
New Delhi – 110 065



www.aitys.in



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